**FIESA 2024 | “REGIONAL INTEGRATION AS A STRATEGIC ALLIANCE FOR INTERNATIONALISATION”**

**FIESA** is the *International Fair of Higher Education in Argentina* aimed at projecting Higher Education internationally, building inter-institutional cooperation networks to strengthen university policies and guaranteeing the quality in the academic, technological, and across borders relationships.

FIESA’s third edition will be held from March 19 to 22, 2024 in the city of Puerto Iguazú, province of Misiones. It will be hosted by *Universidad Nacional de Misiones* (UNaM), and at this time, Germany will be the guest of honour.

The *Universidad Nacional de Misiones*, having 50 years of history, will host FIESA´s third edition. The UNaM extends its territorial presence in the province of Misiones, a cross-border region that links us with the neighbouring countries of Brazil and Paraguay.

FIESA's path began in 2018 at the *Universidad Nacional de Cuyo*, with the motto: "Opening the doors of Argentine Higher Education to the world". On that occasion, Spain was the guest of honour, which led to positioning Argentina in higher education institutional fairs.

In 2022, the challenge of organising the second edition of FIESA was taken on by the *Universidad Nacional de Mar del Plata*. The motto then was: "Higher Education: A Human Right without frontiers", and France was the guest of honour. FIESA once again provided the appropriate framework to vindicate the values and rights of higher education.

**EJES TEMÁTICOS**

1. Democratic Values and Human Rights.
2. Cooperation at University as a tool for regional integration.
3. Integral internationalisation and the Sustainable Development Goals.
4. Universal and inclusive accessibility.
5. Innovation and technology transfer.